

BLANKET DRIVE 2022

ODHA DO ZINDAGI- GOONJ

With the onset of winter knocking at our doors, JKPS, as part of their Community Outreach Programme organized the annual 'Blanket Drive' campaign Odha Do Zindagi in collaboration with Goonj- A voice, an effort!



Every year the bitterness of winter affects a vast majority of the population in ways unimaginable to the comforts of our living rooms. Lakhs of homeless experience bitterness of winter and are at a great risk of suffering from severe illnesses. People without homes, migrant labourers and those in the remote hilly villages are the most vulnerable.



Goonj's annual campaign Odha Do Zindagi urges each and every Jaspalian to contribute winter essentials for people who have very little to brave through the harsh weather. To bring a positive change, JKPS has taken the initiative to make these winter warm and happy for those who need it the most. Remember, you don't need to be a part of a greater cause to start a change, the change is within you.

