

RAHAT CAMPAIGN: A COMMUNITY'S EFFORT TO SUPPORT DISASTER RELIEF

"It's not how much we give but how much love we put into giving."

— Mother Teresa



From 20th to 23rd August 2024, the JKPS Community Outreach Team, in collaboration with Goonj – A Voice, An Effort, successfully conducted the **Rahat Campaign**, a vital collection drive aimed at providing relief to those impacted by the devastating floods and landslides across several regions of India, including Kerala, Karnataka, Bihar, Andhra Pradesh, Assam, and other affected areas. In response to the widespread destruction caused by natural disasters, the campaign sought to support the rehabilitation efforts in these regions by collecting essential resources.



The recent calamities have displaced countless families, leaving them in urgent need of necessities. Recognizing this crisis, the JKPS community united in an extraordinary display of solidarity and compassion. The Rahat Campaign was launched as a **platform for students, parents, staff, and well-wishers to contribute items that would offer immediate relief to those affected.**



Over the course of four days, the school premises became a **center of humanitarian activity**, with designated areas for collecting, sorting, and packing the contributions. **Items such as dry ration, ready-to-eat food, clothes, blankets, umbrellas, and toiletries** were generously provided by members of the **JKPS community**.



In addition to material aid, the campaign **fostered a sense of empathy and responsibility among students**, who actively participated in the collection drive. By volunteering their time to organize and package the material, **students gained hands-on experience in community service, reinforcing the importance of giving back and directly engaging with the humanitarian effort**.

This collaborative initiative reflects our school's vision to give back to the community, **aligning with the United Nations Sustainable Development Goals (SDGs), particularly SDG 1 (No Poverty), SDG 2 (Zero Hunger), and SDG 11 (Sustainable Cities and Communities)**. The Rahat Campaign stands as a testament to what can be accomplished when individuals come together with a shared sense of purpose and commitment to helping those in need. **Through this effort, the JKPS community not only brought tangible relief to the affected areas but also demonstrated the power of unity and collective action.**